



2010 ANNUAL SPONSORSHIP PROGRAM

PLATINUM SPONSORSHIP

\$12,000 - Limit of 1

One year listing on Chapter Website using Business Partner Logo
(with link to business partner website)

Platinum Sponsor Spotlight on Chapter Website
(company description up to 150 words supplied by Business Partner)



Business Partner Summary link on Website

Company Listing in Business Partner Database
with Platinum listing (*First Place Ranking*) in *Search Results*

Access to Current Member Listing on Chapter Website

Chapter *e-Newsletter*

Annual Full Page ad in *e-Newsletter*

Company Name appears in 2010 *e-Newsletters* as a Platinum Sponsor

Choice of Tabletop location at Meet & Greet Event

Four (4) Invitations to Yearly Social Event

Four (4) Invitations to Business Partner Appreciation Night

One (1) Sponsored General Membership Luncheon (Educational Luncheon Program)
with 4 invitations (Coordinated with Education Chair)

Two (2) Invitations to Annual Business Partner Breakfast Meeting

2010 Chapter Golf Outing – Platinum Sponsor

Right of first refusal for 2011 Platinum Sponsorship



GOLD SPONSORSHIP

\$9,000 - Limit of 4

One year listing on Chapter Website using Business Partner Logo
(with link to business partner website)

Gold Sponsor Spotlight on Chapter Website



Business Partner Summary link on Website

Company Listing in Business Partner Database
With Gold listing (*Second Place Ranking*) in *Search Results*

Access to Current Member Listing on Chapter Website

Chapter *e-Newsletter*

Annual Full Page ad in *e-Newsletter*

Company Name appears in 2010 *e-Newsletters* as a Gold Sponsor

Choice of Tabletop location at Meet & Greet Event

Three (3) Invitations to Yearly Social Event

Three (3) Invitations to Business Partner Appreciation Night

One (1) Sponsored General Membership Luncheon (Educational Luncheon Program)
with 4 invitations (Coordinated with Education Chair)

Two (2) Invitations to Annual Business Partner Breakfast Meeting

2010 Chapter Golf Outing – Gold Sponsor

Right of first refusal for 2011 Gold Sponsorships



SILVER SPONSORSHIP

\$5,000

One year listing on Chapter Website

Silver Sponsor Spotlight on Chapter Website

Company Listing in Business Partner Database
with Silver listing (*Third Place Ranking*) in *Search Results*



Business Partner Summary link on Website

Access to Current Member Listing on Chapter Website

Chapter *e-Newsletter*

Full Page ad in *e- Newsletter*

Company Name appears in 2010 *e- Newsletters* as a Silver Sponsor

Tabletop at Meet & Greet Event

One (1) Invitation to Yearly Social Event

Two (2) Invitations to Business Partner Appreciation Night



General Membership luncheon with 2 invitations (discretion of Education Chair)

Chapter will contribute 50% of cost not to exceed \$1,500

OR

Educational Section Meeting with 2 invitations (discretion of Education Chair)

Chapter will contribute 50% of cost not to exceed \$150



2010 Chapter Golf Outing – ***Participating*** Sponsor

One (1) Invitation to Annual Business Partner Breakfast Meeting



BRONZE SPONSORSHIP

\$2,500

One year listing on Chapter Website

Bronze Sponsor Spotlight on Chapter Website

Company Listing in Business Partner Database
with Bronze listing (*Fourth Place Ranking*) in *Search Results*



Business Partner Summary link on Website

Access to Current Member Listing on Chapter Website

Chapter *e-Newsletter*

Half Page ad in *e-Newsletter*

Company Name appears in 2010 *e-Newsletters* as a Bronze Sponsor

Tabletop at Meet & Greet Event

One (1) Invitation to Yearly Social Event

Two (2) Invitations to Business Partner Appreciation Night



General Membership luncheon with 2 invitations (discretion of Education
Chair)

Chapter will contribute 25% of cost not to exceed \$750

OR

Educational Section Meeting with 2 invitations (discretion of Education Chair)

Chapter will contribute 25% of cost not to exceed \$75

One (1) Invitation to Annual Business Partner Breakfast Meeting



ALA Philadelphia

Association of Legal Administrators www.phila-ala.org



Annual Sponsorships 2010

Company Name: _____

Contact Name: _____

E-Mail Address: _____

Telephone # _____

Sponsorship Level:

Platinum	\$12,000	(limit 1)
Gold	\$9,000	(limit 4)
Silver	\$5,000	
Bronze	\$2,500	

Primary Product Service Offered: _____

Please enclose payment to “ALA – Philadelphia Chapter” by February 28, 2010.

Must have a verbal/written commitment by December 31, 2009 to maintain listing on Chapter Website and sponsorship ranking in Business Partner database.

Mailing Address:

**ALA – Philadelphia Chapter
ATTN: Business Partner Liaison
Post Office Box 58235
Philadelphia, PA 19102**

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