



2019 BUSINESS PARTNER PROGRAM: BENEFITS AT-A-GLANCE	Platinum	Gold	Silver	Bronze	Copper
Sponsorship Level	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
Sponsor Limit	1	4	No Limit	No Limit	No Limit
Right of First Acceptance for Sponsor Level for Next Year	★	★			
Chapter Website (www.phila-ala.org)					
Company Listing on Business Partner Directory	1st Place Ranking	2nd Place Ranking	3rd Place Ranking	4th Place Ranking	5th Place Ranking
Complimentary Job Postings for C-Suite Level Positions	★	★	★	★	★
Your Company Overview in Business Partner Page	★	★	★	★	
Hyperlink to Your Website	★	★	★	★	★
Access to Membership Spreadsheet	★	★	★	★	
Prominent Home Page Placement with your Sponsor Level and Logo	★	★			
Use of Logo					
Your Company Name and Logo on all Philadelphia Chapter Announcements	★	★			
Use of Philadelphia Chapter Business Partner Logo on Your Communications	★	★	★	★	
Educational Events					
Sponsorship of one General Membership or one Topic Specific Event	Chapter Absorbs Full Cost	Chapter Absorbs Full Cost	Chapter Contributes up to 50% of Cost	Chapter Contributes up to 25% of Cost	No Chapter Contribution
Invitation to all General Membership and Topic Specific Events	2 Representatives	1 Representative			
Recognition of Sponsorship at all General and Topic Specific Events	★	★			
Business Partner/Member Social Events					
Two Social Events	4 Representatives	3 Representatives	2 Representatives	1 Representative	1 Representative to Either Social
Business Partner Appreciation Event	4 Representatives	3 Representatives	2 Representatives	1 Representative	1 Representative
Holiday Luncheon	4 Representatives	3 Representatives	2 Representatives	1 Representative	
Invitation to Change of Gavel Luncheon	2 Representatives	1 Representative			
Legal Expo					
Participation at Legal Expo	Premier Location	Choice Location	★	★	★
Member Registration List for Legal Expo	★	★	★	★	
Annual Member/Business Partner Outing					
Annual Member/Business Partner Outing	2 Golf Foursomes	1 Golf Foursome	1 Golf Foursome	1 Golf Twosome	
Other Benefits					
Business Partner Orientation	4 Representatives	3 Representatives	2 Representatives	1 Representative	1 Representative
Opportunity to participate in BP Advisory Committee	★	★	★	★	
Personal Representative Concierge	President	Past President President Elect	BP Liaison Team		