



2019 BUSINESS PARTNER PROGRAM: BENEFITS AT-A-GLANCE	Platinum	Diamond	Gold	Silver	Bronze	Copper
<b>Sponsorship Level</b>	\$10,000	\$9,000	\$7,500	\$5,000	\$2,500	\$1,000
<b>Sponsor Limit</b>	1	2	4	No Limit	No Limit	No Limit
<b>Right of First Acceptance for Sponsor Level for Next Year</b>	★	★	★			
<b>Executive Director</b>						
Opportunity for one company representative to serve unlimited term during duration of sponsorship as Executive Director on the Chapter's Board of Directors	★					
Opportunity for one company representative to serve a 2-year term as Executive Director on the Chapter's Board of Directors		★	★	★		
<b>Chapter Website (www.phila-ala.org)</b>						
Company Listing on Business Partner Directory	1st Place Ranking	2nd Place Ranking	3rd Place Ranking	4th Place Ranking	5th Place Ranking	6th Place Ranking
Complimentary Job Postings for C-Suite Level Positions	★	★	★	★	★	★
Your Company Overview in Business Partner Page	★	★	★	★	★	★
Hyperlink to Your Website on BP Page	★	★	★	★	★	★
Access to Membership Spreadsheet	★	★	★	★	★	
Prominent Home Page Placement with Sponsor Level, Logo and Hyperlink	★					
Home Page Placement with your Sponsor Level and Logo		★	★			
Featured lead in Chapter's BP Welcome Video	★					
<b>Use of Logo</b>						
Opportunity to create a custom Logo promoting Level of Sponsorship	★					
Your Company Name and Logo on all Philadelphia Chapter Announcements	★	★	★			
Use of Philadelphia Chapter Business Partner Logo on Your Communications	★	★	★	★	★	
<b>Educational Events</b>						
Sponsorship of one General Membership or one Topic Specific Event	Chapter Absorbs Full Cost	Chapter Absorbs Full Cost	Chapter Absorbs Full Cost	Chapter Contributes up to 50% of Cost	Chapter Contributes up to 25% of Cost	No Chapter Contribution
Invitation to all General Membership and Education Events	4 Representatives	2 Representatives	1 Representative			
Recognition of Sponsorship at all General and Education Events	★	★	★			
Access to Member Attendee List in advance of all Events	★	★				
<b>Business Partner/Member Social Events</b>						
Two Social Events	4 Representatives	4 Representatives	3 Representatives	2 Representatives	1 Representative	1 Representative to Either Social
Business Partner Appreciation Event	4 Representatives	4 Representatives	3 Representatives	2 Representatives	1 Representative	1 Representative
Holiday Luncheon	4 Representatives	4 Representatives	3 Representatives	2 Representatives	1 Representative	
Invitation to Annual Change of Gavel/ Meet the Board	4 Representatives	2 Representatives	1 Representative			
Access to Member Attendee List in advance of all Events	★	★				
<b>Legal Expo</b>						
Participation at Legal Expo	Premier Location	Choice Location	Choice Location	★	★	★
Member Registration List for Legal Expo	★	★	★	★	★	
<b>Annual Member/Business Partner Outing</b>	2 Golf Foursomes	2 Golf Foursomes	1 Golf Foursome	1 Golf Foursome	1 Golf Twosome	
<b>Other Benefits</b>						
Quarterly Social Media Announcement	★					
Opportunity to participate in BP Advisory Committee	★	★	★	★	★	
Personal Representative Concierge	President	President Elect	Past President	BP Liaison Team		