

BUSINESS PARTNER PROGRAM: BENEFITS AT-A-GLANCE	Platinum	Diamond	Gold	Silver	Bronze	Copper
2022 Pricing	\$10,000	\$9,000	\$7,500	\$5,000	\$2,500	\$1,000
Sponsor Limit	1	2	4	No Limit	No Limit	No Limit
Right of First Acceptance for Sponsor Level for Next Year	★	★	★			
Executive Director						
Opportunity for one company representative to serve unlimited term during duration of sponsorship as Executive Director on the Chapter's Board of Directors	★					
Opportunity for one company representative to serve a 2-year term as Executive Director on the Chapter's Board of Directors		★	★	★		
Chapter Website (www.phila-ala.org)						
Company Listing on Business Partner Directory	1st Place Ranking	2nd Place Ranking	3rd Place Ranking	4th Place Ranking	5th Place Ranking	6th Place Ranking
Complimentary Job Postings for C-Suite Level Positions	★	★	★	★	★	★
Your Company Overview in Business Partner Page	★	★	★	★	★	★
Hyperlink to Your Website on Business Partner Page	★	★	★	★	★	★
Access to Membership Spreadsheet	★	★	★	★	★	
Prominent Home Page Placement with Sponsor Level, Logo and Hyperlink	★					
Home Page Placement with your Sponsor Level and Logo		★	★			
Featured lead in Chapter's Business Partner Welcome Video	★					
Use of Logo						
Opportunity to create a custom Logo promoting Level of Sponsorship	★					
Your Company Name and Logo on all Philadelphia Chapter Announcements	★	★	★			
Use of Philadelphia Chapter Business Partner Logo on Your Communications	★	★	★	★	★	
Educational Events						
Sponsorship of one General Membership or one Topic Specific Event	Chapter Absorbs Full Cost	Chapter Absorbs Full Cost	Chapter Absorbs Full Cost	Chapter Contributes up to 50% of Cost	Chapter Contributes up to 25% of Cost	No Chapter Contribution
Invitation to all General Membership Events	4 Representatives	2 Representatives	1 Representative			
Invitation to all Education Events	4 Representatives	2 Representatives	1 Representative	★	★	★
Recognition of Sponsorship at all General and Education Events	★	★	★			
Access to Member Attendee List in advance of all Events	★	★				
Business Partner/Member Social Events						
Two Social Events	4 Representatives	4 Representatives	3 Representatives	2 Representatives	1 Representative	1 Representative to Either Social
Business Partner Appreciation Event	4 Representatives	4 Representatives	3 Representatives	2 Representatives	1 Representative	1 Representative
Holiday Luncheon	4 Representatives	4 Representatives	3 Representatives	2 Representatives	1 Representative	
Invitation to Annual Change of Gavel/ Meet the Board	4 Representatives	2 Representatives	1 Representative			
Access to Member Attendee List in advance of all Events	★	★				
Virtual Social Events*	4 Representatives	2 Representatives	★	★	★	★
Legal Expo						
Participation at Legal Expo	Premier Location	Choice Location	Choice Location	★	★	★
Representatives Included, Additional Will Incur a Fee	4 Representatives	4 Representatives	3 Representatives	2 Representatives	2 Representatives	2 Representatives
Member Registration List for Legal Expo	★	★	★	★	★	
Annual Member/Business Partner Outing	2 Golf Foursomes	2 Golf Foursomes	1 Golf Foursome	1 Golf Foursome	1 Golf Twosome	
Other Benefits						
Quarterly Social Media Announcement	★					
Opportunity to participate in BP Advisory Committee	★	★	★	★	★	
Personal Representative Concierge	President	President Elect	Past President	BP Liaison Team		
New BPs can join and pay now and can start attending events immediately with their membership going until March 31, 2023						
Payments must be received by April 1. If not received by April 1, BP listing on the PH ALA website will be removed and participation in events (virtual or in-person) will not be allowed until payment is received						
« 2022 - 2023 Virtual Event Exception - 1 Representative						
* Virtual Events are not guaranteed						