



| 2021 BUSINESS PARTNER PROGRAM: BENEFITS AT-A-GLANCE | Platinum | Diamond | Gold | Silver | Bronze | Copper |
|---|---------------------------|---------------------------|---------------------------|---------------------------------------|---------------------------------------|-----------------------------------|
| Sponsorship Level | \$10,000 | \$9,000 | \$7,500 | \$5,000 | \$2,500 | \$1,000 |
| 50% Discount for Returning Business Partners* | \$5,000 | \$4,500 | \$3,750 | \$2,500 | \$1,250 | \$500 |
| Sponsor Limit | 1 | 2 | 4 | No Limit | No Limit | No Limit |
| Right of First Acceptance for Sponsor Level for Next Year | ★ | ★ | ★ | | | |
| Executive Director | | | | | | |
| Opportunity for one company representative to serve unlimited term during duration of sponsorship as Executive Director on the Chapter's Board of Directors | ★ | | | | | |
| Opportunity for one company representative to serve a 2-year term as Executive Director on the Chapter's Board of Directors | | ★ | ★ | ★ | | |
| Chapter Website (www.phila-ala.org) | | | | | | |
| Company Listing on Business Partner Directory | 1st Place Ranking | 2nd Place Ranking | 3rd Place Ranking | 4th Place Ranking | 5th Place Ranking | 6th Place Ranking |
| Complimentary Job Postings for C-Suite Level Positions | ★ | ★ | ★ | ★ | ★ | ★ |
| Your Company Overview in Business Partner Page | ★ | ★ | ★ | ★ | ★ | ★ |
| Hyperlink to Your Website on BP Page | ★ | ★ | ★ | ★ | ★ | ★ |
| Access to Membership Spreadsheet | ★ | ★ | ★ | ★ | ★ | |
| Prominent Home Page Placement with Sponsor Level, Logo and Hyperlink | ★ | | | | | |
| Home Page Placement with your Sponsor Level and Logo | | ★ | ★ | | | |
| Featured lead in Chapter's BP Welcome Video | ★ | | | | | |
| Use of Logo | | | | | | |
| Opportunity to create a custom Logo promoting Level of Sponsorship | ★ | | | | | |
| Your Company Name and Logo on all Philadelphia Chapter Announcements | ★ | ★ | ★ | | | |
| Use of Philadelphia Chapter Business Partner Logo on Your Communications | ★ | ★ | ★ | ★ | ★ | |
| Educational Events | | | | | | |
| Sponsorship of one General Membership or one Topic Specific Event | Chapter Absorbs Full Cost | Chapter Absorbs Full Cost | Chapter Absorbs Full Cost | Chapter Contributes up to 50% of Cost | Chapter Contributes up to 25% of Cost | No Chapter Contribution |
| Invitation to all General Membership Events | 4 Representatives | 2 Representatives | 1 Representative | | | |
| Invitation to all Education Events | 4 Representatives | 2 Representatives | 1 Representative | ★ | ★ | ★ |
| Recognition of Sponsorship at all General and Education Events | ★ | ★ | ★ | | | |
| Access to Member Attendee List in advance of all Events | ★ | ★ | | | | |
| Business Partner/Member Social Events | | | | | | |
| Two Social Events | 4 Representatives | 4 Representatives | 3 Representatives | 2 Representatives | 1 Representative | 1 Representative to Either Social |
| Business Partner Appreciation Event | 4 Representatives | 4 Representatives | 3 Representatives | 2 Representatives | 1 Representative | 1 Representative |
| Holiday Luncheon | 4 Representatives | 4 Representatives | 3 Representatives | 2 Representatives | 1 Representative | |
| Invitation to Annual Change of Gavel/ Meet the Board | 4 Representatives | 2 Representatives | 1 Representative | | | |
| Access to Member Attendee List in advance of all Events | ★ | ★ | | | | |
| Virtual Social Events | 4 Representatives | 2 Representatives | ★ | ★ | ★ | ★ |
| Legal Expo | | | | | | |
| Participation at Legal Expo | Premier Location | Choice Location | Choice Location | ★ | ★ | ★ |
| Member Registration List for Legal Expo | ★ | ★ | ★ | ★ | ★ | |
| Annual Member/Business Partner Outing | | | | | | |
| Annual Member/Business Partner Outing | 2 Golf Foursomes | 2 Golf Foursomes | 1 Golf Foursome | 1 Golf Foursome | 1 Golf Twosome | |
| Other Benefits | | | | | | |
| Quarterly Social Media Announcement | ★ | | | | | |
| Opportunity to participate in BP Advisory Committee | ★ | ★ | ★ | ★ | ★ | |
| Personal Representative Concierge | President | President Elect | Past President | BP Liaison Team | | |

★ Standard

★ 2020 - 2021 Virtual Event Exception - 1 Representative

* In order to receive discounts, payment must be received and/or postmarked by the first day of April. Discount only applies for existing Business Partners renewing at the same sponsorship level, Bronze and Copper Sponsors may retain discount if moving up to Silver.