

BUSINESS PARTNER PROGRAM: BENEFITS AT-A-GLANCE	Platinum	Diamond	Gold	Silver	Bronze	Copper
2024 Pricing	\$10,000	\$8,500	\$7,000	\$5,000	\$3,000	\$1,500
Sponsor Limit	1	2	4	No Limit	No Limit	No Limit
Right of First Acceptance for Sponsor Level for Next Year	«	«	«			
Executive Director						
Opportunity for one (1) company representative to serve unlimited term during duration of sponsorship as Executive Director on the Chapter's Board of Directors	«					
Opportunity for one (1) company representative to serve a 2-year term as Executive Director on the Chapter's Board of Directors		«	«			
Chapter Website						
Company Listing on Business Partner Directory	1st Place Ranking	2nd Place Ranking	3rd Place Ranking	4th Place Ranking	5th Place Ranking	6th Place Ranking
Complimentary Job Postings for C-Suite Level	«	«	«	«	«	«
Company Overview in Business Partner Page	«	«	«	«	«	«
Hyperlink to Your Website on Business Partner Page	«	«	«	«	«	«
Access to Membership Spreadsheet	«	«	«	«	«	
Prominent Home Page Placement with Sponsor Level, Logo, and Hyperlink	«					
Home Page Placement with your Sponsor Level and Logo		«	«			
Featured lead in Chapter's Business Partner Welcome Video	«					
Use of Phila ALA Logo						
Opportunity to create a custom Logo promoting Level of Sponsorship	«					
Your Company Name and Logo on all Philadelphia Chapter Announcements	«	«	«			
Use of Philadelphia Chapter Business Partner Logo on Your Communications	«	«	«	«	«	
Educational Events						
If Selected to do an Education Event, the Chapter will Absorb...	Full Cost	Full Cost	Full Cost	Up to 50% of Cost	Up to 25% of Cost	No Contribution
Invitation to all General Membership Events	4 Representatives	2 Representatives	1 Representative			
Invitation to Education Events	4 Representatives	2 Representatives	1 Representative	«	«	«
Virtual Education Events*	4 Representatives	2 Representatives	«	«	«	«
Recognition of Sponsorship at all Events	«	«	«			
Access to Member Attendee List in advance	«	«				
Access to Member Attendee List after	«	«	«			
Social Events						
Two Social Events	4 Representatives	4 Representatives	3 Representatives	2 Representatives	1 Representative	1 Rep to 1 Social
Winter Social	4 Representatives	4 Representatives	3 Representatives	2 Representatives		
Business Partner Appreciation Event	4 Representatives	4 Representatives	3 Representatives	2 Representatives	1 Representative	1 Representative
Holiday Luncheon	4 Representatives	4 Representatives	3 Representatives	2 Representatives	1 Representative	
Annual Change of Gavel/ Meet the Board	4 Representatives	2 Representatives	1 Representative			
Access to Member Attendee List in advance	«	«				
Access to Member Attendee List after	«	«	«	«	«	
Virtual Social Events*	4 Representatives	2 Representatives	«	«	«	«
Legal Expo						
Participation at Legal Expo	Premier Location	2nd Choice Location	3rd Choice Location	«	«	«
Representatives Included (additional will incur fees)	4 Representatives	4 Representatives	3 Representatives	2 Representatives	2 Representatives	2 Representatives
Member Registration List for Legal Expo	«	«	«	«	«	
Bi-Annual Member Outing (Golf Outing)						
Golf	2 Golf Foursomes	2 Golf Foursomes	1 Golf Foursome	1 Golf Foursome	1 Golf Twosome	\$3,500 per foursome
Other Activities (Bowling, Bingo, etc.)	1 Reps for Other Activities/Unless Sponsoring	1 Reps for Other Activities/Unless Sponsoring	No Reps for Other Activities Unless Sponsoring	No Reps for Other Activities Unless Sponsoring	No Reps for Other Activities Unless Sponsoring	No Reps for Other Activities Unless Sponsoring
If Not Golfing ...	4 Reps for Other Activities	4 Reps for Other Activities	2 Reps for Other Activities	2 Reps for Other Activities	1 Rep for Other Activities	No Reps for Other Activities Unless Sponsoring
Bi-Annual Member Outing (Top Golf)						
Representatives Included (additional will incur fees)	4 (2 Bays)	4 (2 Bays)	3	2	1	
Choice of Golfers (6 to a Bay)	«	«				
Other Benefits						
Quarterly Social Media Announcement	«					
Annual Social Media Announcement		«				
Opportunity to participate in BP Advisory Committee	«	«	«	«	«	
Personal Representative Concierge	President	President Elect	Past President	BP Liaison Team		
Invite to New Member Lunches (1 Rep)	«	«				
Membership Introductory Lunches	4 Members	4 Members	2 Members	2 Members		

New BPs can join and pay now and can start attending events immediately with their membership going until March 31, 2024

Payments must be received by April 1. If not, your listing on the website will be removed and participation in events will not be allowed until payment is received.

* Virtual Events are not guaranteed