



Over 200 Members

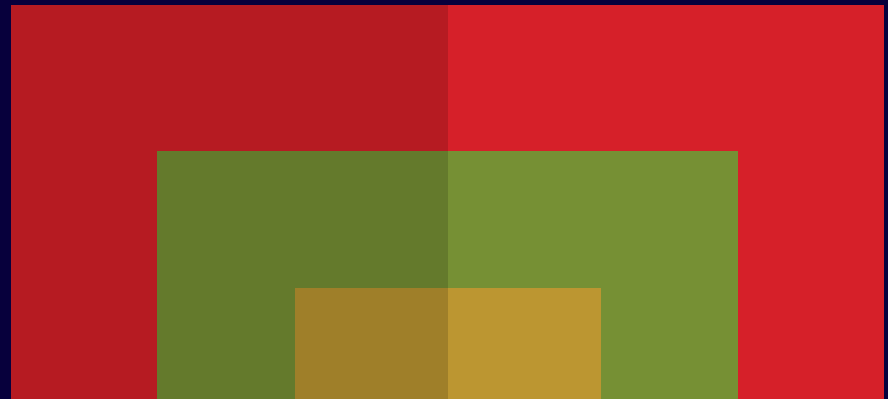


Over 100 Law Firms

2024 Business Partner Sponsorship Opportunities

ALA-BPs@phila-ala.org

<https://www.phila-ala.org/sponsorship-options-available>



Business Partner Sponsorship Level Overview

The chart below compares some of our Business Partner's favorite benefits. Full details of benefits package can be found on the proceeding pages.

	 Platinum	 Diamond	 Gold	 Silver	 Bronze	 Copper
 SPONSOR LIMIT	1	2	4	No Limit	No Limit	No Limit
 PRICING	\$10,000	\$8,500	\$7,000	\$5,000	\$3,000	\$1,500
 MEMBERSHIP SPREADSHEET	✓	✓	✓	✓	✓	
 NO. OF IN PERSON SOCIAL EVENTS	6	6	6	5	4	2
 NO. OF REPS AT THE LEGAL EXPO	4	4	3	2	2	2
 BI-ANNUAL MEMBER OUTING (EVEN)	2 Golf Foursomes	2 Golf Foursomes	1 Golf Foursome	1 Golf Foursome	1 Golf Twosome	Not Included

PLATINUM SPONSOR BENEFITS

Limit of One | Right of First Acceptance for Sponsor Level for Next Year

Executive Director

- Sponsor has the opportunity for one (1) company representative to serve an UNLIMITED term during duration of sponsorship as Executive Director on the Chapter's Board of Directors. Platinum Exclusive

Chapter Website

- Prominent Home Page Placement with Sponsor Level, Logo, and Hyperlink Featured lead in Chapter's Business Partner Welcome Video Platinum Exclusive
- ● ● ● ● Company Listing on the Business Partner Directory. Includes Logo, Company Name, Industries Service, Website, Address, Primary Contact and Company Description All Sponsors, Ranked by Sponsorship Level
- ● ● ● ● Complimentary Job Postings for C-Suite Level on our Job Board All Sponsors

Use of Phila ALA Logo

- Opportunity to create a custom logo promoting Sponsor Level Platinum Exclusive
- ● ● Your company name and logo on all Philadelphia Chapter Announcements Platinum, Diamond and Gold
- ● ● ● ● Use of Philadelphia Chapter Business Partner Logo on your Communications All Sponsors but Copper








Educational Events

- ● ● If selected to do an Education Event, the Chapter will absorb the full cost of the event. Platinum, Diamond and Gold
- ● ● Invitation to all General Membership Events Platinum (4 Reps)
Diamond (2 Reps)
Gold (1 Rep)
- ● ● ● ● Invitation to all Virtual Education Events (Not Guaranteed, Hybrid Excluded) Platinum (4 Reps)
Diamond (2 Reps)
All Others (1 Rep)
- ● ● Recognition of Sponsorship at all Education Events Platinum, Diamond and Gold
- ● Access to Member Attendee List in Advance of Event (By Request) Platinum and Diamond




PLATINUM SPONSOR BENEFITS

Social Events

Socials bring members and business partners together over drinks, food, games and more. Past events include quizzo, human bingo, axe throwing, and wine and cheese pairing.

	Invitation to Spring and Fall Social Events	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep at 1 Social)
	Invitation to Winter Social	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps)
	Invitation to Business Partner Appreciation Event	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep)
	Invitation the Holiday Luncheon	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)
	Invitation to the Annual Change of Gavel and Meet the Board Event	Platinum (4 Reps) Diamond (2 Reps) Gold (1 Rep)
	Access to Member Attendee List in Advance of Event (By Request)	Platinum and Diamond
	Access to Member Attendee List After Event (By Request)	All Sponsors but Copper




Legal Expo

	Choice of Table Location at the Legal Expo	Platinum (1 st) Diamond (2 nd) Gold (3 rd)
	Invitation to Legal Expo Additional Representatives will incur a fee	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (2 Reps) Copper (2 Reps)
	Member Registration List for Legal Expo (By Request)	All Sponsors but Copper


PLATINUM SPONSOR BENEFITS

Bi-Annual Golf Outing (Even Years)

Additional sponsorship opportunities are available for all Business Partners. These opportunities allow Business Partners to bring additional representatives to Non-Golfing Activities such as Bowling and Bingo.

	Invitation to Golf	Platinum (2 Golf Foursomes) Diamond (2 Golf Foursomes) Gold (1 Golf Foursome) Silver (1 Golf Foursome) Bronze (1 Golf Twosome) Copper (\$3,500/ Foursome)
	Invitation for One Representative to participate in Other Activities in addition to Golf (such as Bowling or Bingo)	Platinum and Diamond
	If no Representatives are Golfing, invitation to participate in Other Activities	Platinum (4 Reps) Diamond (4 Reps) Gold (2 Reps) Silver (2 Rep) Bronze (1 Rep)

Bi-Annual Top Golf Outing (Odd Years)

	Invitation to Golf	Platinum (4 Reps, 2 Bays) Diamond (4 Reps, 2 Bays) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)
	Choice of Golfers (6 to a Bay)	Platinum and Diamond

Other Benefits

	Social Media Announcement	Platinum (Quarterly) Diamond (Annually)
	Invitation to Business Partner Advisory Committee Meetings (Held Quarterly)	All Sponsors but Copper
	Personal Representative Concierge	Platinum (President) Diamond (President-Elect) Gold (Past President) Silver (Board Member)
	Invitation for One Representative to attend New Member Luncheons	Platinum and Diamond
	Invitation to Membership Introductory Lunches	Platinum (4 Members) Diamond (4 Members) Gold (2 Members) Silver (2 Members)

DIAMOND SPONSOR BENEFITS

Limit of Two | Right of First Acceptance for Sponsor Level for Next Year

Executive Director



Sponsor has the Opportunity for one (1) company representative to serve a 2-year term as Executive Director on the Chapter's Board of Directors.

Diamond and Gold

Chapter Website



Home Page Placement with Sponsor Level and Logo

Diamond and Gold



Company Listing on the Business Partner Directory. Includes Logo, Company Name, Industries Service, Website, Address, Primary Contact and Company Description

All Sponsors, Ranked by Sponsorship Level



Complimentary Job Postings for C-Suite Level on our Job Board

All Sponsors

Use of Phila ALA Logo



Your company name and logo on all Philadelphia Chapter Announcements

Platinum, Diamond and Gold



Use of Philadelphia Chapter Business Partner Logo on your Communications

All Sponsors but Copper

Educational Events



If selected to do an Education Event, the Chapter will absorb the full cost of the event.

Platinum, Diamond and Gold



Invitation to all General Membership Events

Platinum (4 Reps)
Diamond (2 Reps)
Gold (1 Rep)



Invitation to all Virtual Education Events (Not Guaranteed, Hybrid Excluded)

Platinum (4 Reps)
Diamond (2 Reps)
All Others (1 Rep)



Recognition of Sponsorship at all Education Events

Platinum, Diamond and Gold



Access to Member Attendee List in Advance of Event (By Request)

Platinum and Diamond



Access to Member Attendee List After Event (By Request)

Platinum, Diamond and Gold




DIAMOND SPONSOR BENEFITS

Social Events

Socials bring members and business partners together over drinks, food, games and more. Past events include quizzo, human bingo, axe throwing, and wine and cheese pairing.

	Invitation to Spring and Fall Social Events	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep at 1 Social)
	Invitation to Winter Social	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps)
	Invitation to Business Partner Appreciation Event	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep)
	Invitation the Holiday Luncheon	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)
	Invitation to the Annual Change of Gavel and Meet the Board Event	Platinum (4 Reps) Diamond (2 Reps) Gold (1 Rep)
	Access to Member Attendee List in Advance of Event (By Request)	Platinum and Diamond
	Access to Member Attendee List After Event (By Request)	All Sponsors but Copper




Legal Expo

	Choice of Table Location at the Legal Expo	Platinum (1 st) Diamond (2 nd) Gold (3 rd)
	Invitation to Legal Expo Additional Representatives will incur a fee	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (2 Reps) Copper (2 Reps)
	Member Registration List for Legal Expo (By Request)	All Sponsors but Copper


DIAMOND SPONSOR BENEFITS

Bi-Annual Golf Outing (Even Years)

Additional sponsorship opportunities are available for all Business Partners. These opportunities allow Business Partners to bring additional representatives to Non-Golfing Activities such as Bowling and Bingo.

	Invitation to Golf	Platinum (2 Golf Foursomes) Diamond (2 Golf Foursomes) Gold (1 Golf Foursome) Silver (1 Golf Foursome) Bronze (1 Golf Twosome) Copper (\$3,500/ Foursome)
	Invitation for One Representative to participate in Other Activities in addition to Golf (such as Bowling or Bingo)	Platinum and Diamond
	If no Representatives are Golfing, invitation to participate in Other Activities	Platinum (4 Reps) Diamond (4 Reps) Gold (2 Reps) Silver (2 Rep) Bronze (1 Rep)

Bi-Annual Top Golf Outing (Odd Years)

	Invitation to Golf	Platinum (4 Reps, 2 Bays) Diamond (4 Reps, 2 Bays) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)
	Choice of Golfers (6 to a Bay)	Platinum and Diamond

Other Benefits

	Social Media Announcement	Platinum (Quarterly) Diamond (Annually)
	Invitation to Business Partner Advisory Committee Meetings (Held Quarterly)	All Sponsors but Copper
	Personal Representative Concierge	Platinum (President) Diamond (President-Elect) Gold (Past President) Silver (Board Member)
	Invitation for One Representative to attend New Member Luncheons	Platinum and Diamond
	Invitation to Membership Introductory Lunches	Platinum (4 Members) Diamond (4 Members) Gold (2 Members) Silver (2 Members)

GOLD SPONSOR BENEFITS

Limit of Four | Right of First Acceptance for Sponsor Level for Next Year

Executive Director



Sponsor has the Opportunity for one (1) company representative to serve a 2-year term as Executive Director on the Chapter's Board of Directors.

Diamond and Gold

Chapter Website



Home Page Placement with Sponsor Level and Logo

Diamond and Gold



Company Listing on the Business Partner Directory. Includes Logo, Company Name, Industries Service, Website, Address, Primary Contact and Company Description

All Sponsors, Ranked by Sponsorship Level



Complimentary Job Postings for C-Suite Level on our Job Board

All Sponsors

Use of Phila ALA Logo



Your company name and logo on all Philadelphia Chapter Announcements

Platinum, Diamond and Gold



Use of Philadelphia Chapter Business Partner Logo on your Communications

All Sponsors but Copper

Educational Events



If selected to do an Education Event, the Chapter will absorb the full cost of the event.

Platinum, Diamond and Gold



If selected to do an Education Event, the Chapter will absorb up to 25% of cost of the event.

Bronze Only



Invitation to all General Membership Events

Platinum (4 Reps)
Diamond (2 Reps)
Gold (1 Rep)



Invitation to all Virtual Education Events (Not Guaranteed, Hybrid Excluded)

Platinum (4 Reps)
Diamond (2 Reps)
All Others (1 Rep)



Recognition of Sponsorship at all Education Events

Platinum, Diamond and Gold



Access to Member Attendee List in Advance of Event (By Request)

Platinum and Diamond




Access to Member Attendee List After Event (By Request)

Platinum, Diamond and Gold




GOLD SPONSOR BENEFITS

Social Events

Socials bring members and business partners together over drinks, food, games and more. Past events include quizzo, human bingo, axe throwing, and wine and cheese pairing.

	Invitation to Spring and Fall Social Events	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep at 1 Social)
	Invitation to Winter Social	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps)
	Invitation to Business Partner Appreciation Event	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep) Copper (1 Rep)
	Invitation the Holiday Luncheon	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (1 Rep)
	Invitation to the Annual Change of Gavel and Meet the Board Event	Platinum (4 Reps) Diamond (2 Reps) Gold (1 Rep)
	Access to Member Attendee List in Advance of Event (By Request)	Platinum and Diamond
	Access to Member Attendee List After Event (By Request)	All Sponsors but Copper

Legal Expo

	Choice of Table Location at the Legal Expo	Platinum (1 st) Diamond (2 nd) Gold (3 rd)
	Invitation to Legal Expo Additional Representatives will incur a fee	Platinum (4 Reps) Diamond (4 Reps) Gold (3 Reps) Silver (2 Reps) Bronze (2 Reps) Copper (2 Reps)
	Member Registration List for Legal Expo (By Request)	All Sponsors but Copper

GOLD SPONSOR BENEFITS

Bi-Annual Golf Outing (Even Years)

Additional sponsorship opportunities are available for all Business Partners. These opportunities allow Business Partners to bring additional representatives to Non-Golfing Activities such as Bowling and Bingo.



Invitation to Golf

Platinum (2 Golf Foursomes)
 Diamond (2 Golf Foursomes)
 Gold (1 Golf Foursome)
 Silver (1 Golf Foursome)
 Bronze (1 Golf Twosome)
 Copper (\$3,500/ Foursome)



If no Representatives are Golfing, invitation to participate in Other Activities

Platinum (4 Reps)
 Diamond (4 Reps)
 Gold (2 Reps)
 Silver (2 Rep)
 Bronze (1 Rep)

Bi-Annual Top Golf Outing (Odd Years)



Invitation to Golf

Platinum (4 Reps, 2 Bays)
 Diamond (4 Reps, 2 Bays)
 Gold (3 Reps)
 Silver (2 Reps)
 Bronze (1 Rep)

Other Benefits



Invitation to Business Partner Advisory Committee Meetings (Held Quarterly)

All Sponsors but Copper



Personal Representative Concierge

Platinum (President)
 Diamond (President-Elect)
 Gold (Past President)
 Silver (Board Member)





Invitation to Membership Introductory Lunches

Platinum (4 Members)
 Diamond (4 Members)
 Gold (2 Members)
 Silver (2 Members)

SILVER SPONSOR BENEFITS

Unlimited Number of Sponsors



Chapter Website

- 
Company Listing on the Business Partner Directory. Includes Logo, Company Name, Industries Service, Website, Address, Primary Contact and Company Description
All Sponsors, Ranked by Sponsorship Level
- 
Complimentary Job Postings for C-Suite Level on our Job Board
All Sponsors

Use of Phila ALA Logo


- 
Use of Philadelphia Chapter Business Partner Logo on your Communications
All Sponsors but Copper

Educational Events

- 
If selected to do an Education Event, the Chapter will absorb up to 50% of cost of the event.
Silver Only
- 
Invitation to all Virtual Education Events (Not Guaranteed, Hybrid Excluded)
Platinum (4 Reps)
Diamond (2 Reps)
All Others (1 Rep)

Social Events

Socials bring members and business partners together over drinks, food, games and more. Past events include quizzo, human bingo, axe throwing, and wine and cheese pairing.

- 
Invitation to Spring and Fall Social Events
Platinum (4 Reps)
Diamond (4 Reps)
Gold (3 Reps)
Silver (2 Reps)
Bronze (1 Rep)
Copper (1 Rep at 1 Social)
- 
Invitation to Winter Social
Platinum (4 Reps)
Diamond (4 Reps)
Gold (3 Reps)
Silver (2 Reps)
- 
Invitation to Business Partner Appreciation Event
Platinum (4 Reps)
Diamond (4 Reps)
Gold (3 Reps)
Silver (2 Reps)
Bronze (1 Rep)
Copper (1 Rep)
- 
Invitation the Holiday Luncheon
Platinum (4 Reps)
Diamond (4 Reps)
Gold (3 Reps)
Silver (2 Reps)
Bronze (1 Rep)
- 
Access to Member Attendee List After Event (By Request)
All Sponsors but Copper

SILVER SPONSOR BENEFITS

Legal Expo



Invitation to Legal Expo

Additional Representatives will incur a fee

Platinum (4 Reps)
Diamond (4 Reps)
Gold (3 Reps)
Silver (2 Reps)
Bronze (2 Reps)
Copper (2 Reps)



Member Registration List for Legal Expo (By Request)

All Sponsors but Copper

Bi-Annual Golf Outing (Even Years)

Additional sponsorship opportunities are available for all Business Partners. These opportunities allow Business Partners to bring additional representatives to Non-Golfing Activities such as Bowling and Bingo.



Invitation to Golf

Platinum (2 Golf Foursomes)
Diamond (2 Golf Foursomes)
Gold (1 Golf Foursome)
Silver (1 Golf Foursome)
Bronze (1 Golf Twosome)
Copper (\$3,500/ Foursome)



If no Representatives are Golfing, invitation to participate in Other Activities

Platinum (4 Reps)
Diamond (4 Reps)
Gold (2 Reps)
Silver (2 Rep)
Bronze (1 Rep)

Bi-Annual Top Golf Outing (Odd Years)



Invitation to Golf

Platinum (4 Reps, 2 Bays)
Diamond (4 Reps, 2 Bays)
Gold (3 Reps)
Silver (2 Reps)
Bronze (1 Rep)

Other Benefits



Invitation to Business Partner Advisory Committee Meetings (Held Quarterly)

All Sponsors but Copper



Personal Representative Concierge

Platinum (President)
Diamond (President-Elect)
Gold (Past President)
Silver (Board Member)





Invitation to Membership Introductory Lunches

Platinum (4 Members)
Diamond (4 Members)
Gold (2 Members)
Silver (2 Members)

BRONZE SPONSOR BENEFITS

Unlimited Number of Sponsors


Chapter Website

- 
Company Listing on the Business Partner Directory. Includes Logo, Company Name, Industries Service, Website, Address, Primary Contact and Company Description
All Sponsors, Ranked by Sponsorship Level
- 
Complimentary Job Postings for C-Suite Level on our Job Board
All Sponsors

Use of Phila ALA Logo


- 
Use of Philadelphia Chapter Business Partner Logo on your Communications
All Sponsors but Copper

Educational Events

- 
Invitation to all Virtual Education Events (Not Guaranteed, Hybrid Excluded)
Platinum (4 Reps)
Diamond (2 Reps)
All Others (1 Rep)

Social Events

Socials bring members and business partners together over drinks, food, games and more. Past events include quizzo, human bingo, axe throwing, and wine and cheese pairing.

- 
Invitation to Spring and Fall Social Events
Platinum (4 Reps)
Diamond (4 Reps)
Gold (3 Reps)
Silver (2 Reps)
Bronze (1 Rep)
Copper (1 Rep at 1 Social)
- 
Invitation to Winter Social
Platinum (4 Reps)
Diamond (4 Reps)
Gold (3 Reps)
Silver (2 Reps)
- 
Invitation to Business Partner Appreciation Event
Platinum (4 Reps)
Diamond (4 Reps)
Gold (3 Reps)
Silver (2 Reps)
Bronze (1 Rep)
Copper (1 Rep)
- 
Invitation the Holiday Luncheon
Platinum (4 Reps)
Diamond (4 Reps)
Gold (3 Reps)
Silver (2 Reps)
Bronze (1 Rep)
- 
Access to Member Attendee List After Event (By Request)
All Sponsors but Copper

BRONZE SPONSOR BENEFITS

Legal Expo



Invitation to Legal Expo

Additional Representatives will incur a fee

Platinum (4 Reps)
Diamond (4 Reps)
Gold (3 Reps)
Silver (2 Reps)
Bronze (2 Reps)
Copper (2 Reps)



Member Registration List for Legal Expo (By Request)

All Sponsors but Copper

Bi-Annual Golf Outing (Even Years)

Additional sponsorship opportunities are available for all Business Partners. These opportunities allow Business Partners to bring additional representatives to Non-Golfing Activities such as Bowling and Bingo.



Invitation to Golf

Platinum (2 Golf Foursomes)
Diamond (2 Golf Foursomes)
Gold (1 Golf Foursome)
Silver (1 Golf Foursome)
Bronze (1 Golf Twosome)
Copper (\$3,500/ Foursome)



If no Representatives are Golfing, invitation to participate in Other Activities

Platinum (4 Reps)
Diamond (4 Reps)
Gold (2 Reps)
Silver (2 Rep)
Bronze (1 Rep)

Bi-Annual Top Golf Outing (Odd Years)



Invitation to Golf

Platinum (4 Reps, 2 Bays)
Diamond (4 Reps, 2 Bays)
Gold (3 Reps)
Silver (2 Reps)
Bronze (1 Rep)

Other Benefits



Invitation to Business Partner Advisory Committee Meetings (Held Quarterly)

All Sponsors but Copper



Personal Representative Concierge

Platinum (President)
Diamond (President-Elect)
Gold (Past President)
Silver (Board Member)



Invitation to Membership Introductory Lunches

Platinum (4 Members)
Diamond (4 Members)
Gold (2 Members)
Silver (2 Members)

COPPER SPONSOR BENEFITS

Unlimited Number of Sponsors

Chapter Website



Company Listing on the Business Partner Directory. Includes Logo, Company Name, Industries Service, Website, Address, Primary Contact and Company Description

All Sponsors, Ranked by Sponsorship Level



Complimentary Job Postings for C-Suite Level on our Job Board

All Sponsors

Educational Events



Invitation to all Virtual Education Events (Not Guaranteed, Hybrid Excluded)

Platinum (4 Reps)
Diamond (2 Reps)
All Others (1 Rep)

Social Events

Socials bring members and business partners together over drinks, food, games and more. Past events include quizzo, human bingo, axe throwing, and wine and cheese pairing.



Invitation to Spring and Fall Social Events

Platinum (4 Reps)
Diamond (4 Reps)
Gold (3 Reps)
Silver (2 Reps)
Bronze (1 Rep)
Copper (1 Rep at 1 Social)



Invitation to Business Partner Appreciation Event

Platinum (4 Reps)
Diamond (4 Reps)
Gold (3 Reps)
Silver (2 Reps)
Bronze (1 Rep)
Copper (1 Rep)

Legal Expo



Invitation to Legal Expo
Additional Representatives will incur a fee

Platinum (4 Reps)
Diamond (4 Reps)
Gold (3 Reps)
Silver (2 Reps)
Bronze (2 Reps)
Copper (2 Reps)

Bi-Annual Golf Outing (Even Years)

Additional sponsorship opportunities are available for all Business Partners. These opportunities allow Business Partners to bring additional representatives to Non-Golfing Activities such as Bowling and Bingo.



Invitation to Golf

Platinum (2 Golf Foursomes)
Diamond (2 Golf Foursomes)
Gold (1 Golf Foursome)
Silver (1 Golf Foursome)
Bronze (1 Golf Twosome)
Copper (\$3,500/ Foursome)