



We understand the importance of building relationships. The Philadelphia Chapter of the ALA affords Business Partners many opportunities to network with its Members. As Members come to know our Business Partners, they are more likely to look to them when they need a product or service. We are thankful for the sponsorship of our Business Partners which allows the Chapter to offer valuable educational and networking opportunities that directly benefit Members and their employers.

Detailed descriptions of the various Chapter events offered throughout the year are listed below. Please refer to the At-A-Glance handout for specific information regarding the number of Business Partner representatives invited to each event based on level of sponsorship.

General Membership Events - All Members, as well as Platinum, Diamond and Gold level Business Partners, are invited.

Educational Events - All Members, as well as Platinum, Diamond and Gold level Business Partners, are invited.

Social Events (2) – All Members and Business Partners are invited to attend social events. The 2022 events may be in the afternoon or evening depending on the type of event. The Social Events give the Members and Business Partners an opportunity to interact on a social level.

Business Partner Appreciation Event - All Members and Business Partners are invited to attend this event which is typically held in the fall. The event is interactive and designed to encourage socialization between the Business Partners and Members. This event is one of the Chapter's largest events and is very well attended.

Holiday Luncheon - Our annual holiday luncheon is held in December and is designed to stimulate networking between Business Partners and Members, as well as coming together as a community to celebrate the season. We also partner with a charity and encourage Member and Business Partner participation.

Legal Expo - This event provides each Business Partner company with an opportunity to showcase their products and services in a convention type of setting. Members are encouraged to invite friends and colleagues who may also have an interest in the products and services offered by our Business Partners. This event is also marketed to other organizations in the Philadelphia area.

Annual Member/Business Partner Outing - This event was previously known as the Annual Golf Outing. All Members and Business Partners are invited to attend this event. While golfing will play a part in this event, there are many other activities planned to encourage non-golfers to attend (such as Bingo). All events are followed by a cocktail reception and award presentations. There are prizes for all!

Change of Gavel Luncheon - The Change of Gavel marks the official transition of Board Members whose terms have been completed along with the installation of new Board Members. This is held near the end of April. This event is open to all Members as well as the Platinum, Diamond and Gold Business Partners. The Platinum Business partner is recognized and may address the attendees.

Questions? Contact a member of the Business Partner Liaison Committee: Allison Sponic (asponic@kanghaggerty.com), Gary Kiefer (gary.kiefer@morganlewis.com), or Alexa Santangelo (ASantangelo@mmwr.com)

*Events are subject to change and may be canceled or postponed upon notice.